CONRAD CLARK LOYALTY REWARD PROGRAMME

Rewarding your sustained patronage and referrals.

CONRAD CLARK NIGERIA LIMITED

INTRODUCTION

Over the years, Conrad Clark has enjoyed the unrelenting and endless support of her clients and customers who have trusted us to always deliver exceptional solutions to their businesses. We like to say our client service is a great privilege and your patronage is an honour we do not take for granted.

Our customers are indispensable to us and we constantly seek ways to supersede their expectations, aspirations and desires. Whilst our dedication to constantly provide outstanding services remains unwavering, we are continuously exploring innovative mediums to express our appreciation and give heartwarming compensation for our clients' sustained patronage. This pursuit has led to the birth of the “Conrad Clark Loyalty Reward Programme.”

“For us, client service is a great privilege and your patronage is an honour we do not take for granted.”

Corporate Rewards

You acquire points as an organisation when you patronise us or your organisation procures any of our solutions or services.

There are four categories of corporate membership: Platinum, Gold, Silver and Bronze. Membership in any category is valid for one year as accumulated points are redeemable within that period.

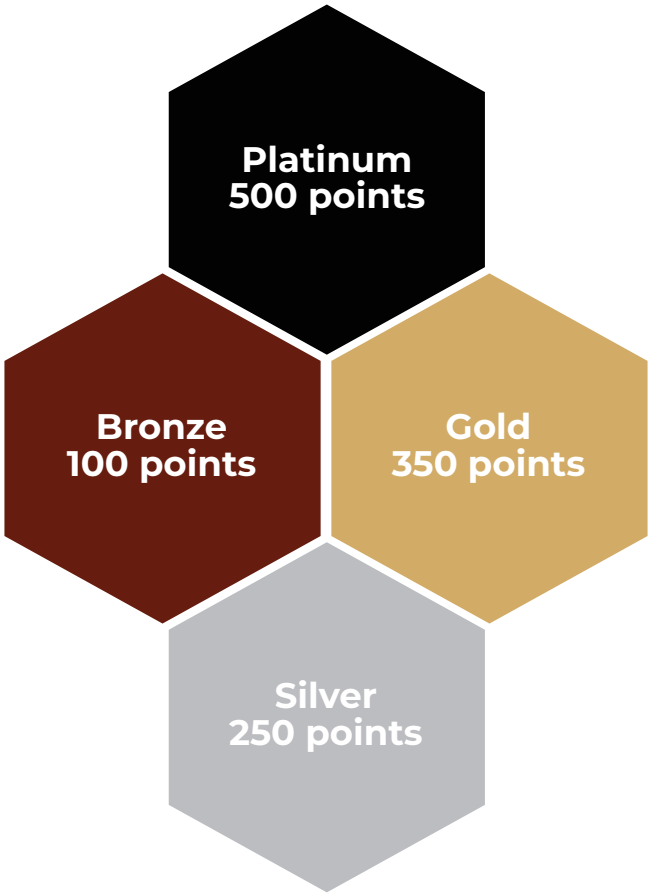
Platinum membership benefits:
Complimentary workshop for two delegates.

Complimentary pick-up/drop-off services for not more than 10 delegates at specific workshop(s).

5-day all-expense paid trip to/from Mauritius/ Dubai Dubai aquarium & underwater zoo, dinner at the top of Burj Khalifa and desert safari.

Bronze membership benefits:
Complimentary workshop for one delegate.

Shopping coupons.



Gold membership benefits:
Complimentary workshop for two delegates.

Complimentary pick-up/drop-off services for not more than five delegates at specific workshop(s).

3-day all-expense paid trip to/from Ghana.

Silver membership benefits:
Complimentary workshop for one delegate.

Complimentary pick-up/drop-off services for not more than two delegates at specific workshop(s).
Weekend for two at a choice hotel in Lagos.

Individual Rewards

You acquire points as an individual when you procure any of our solutions or services.

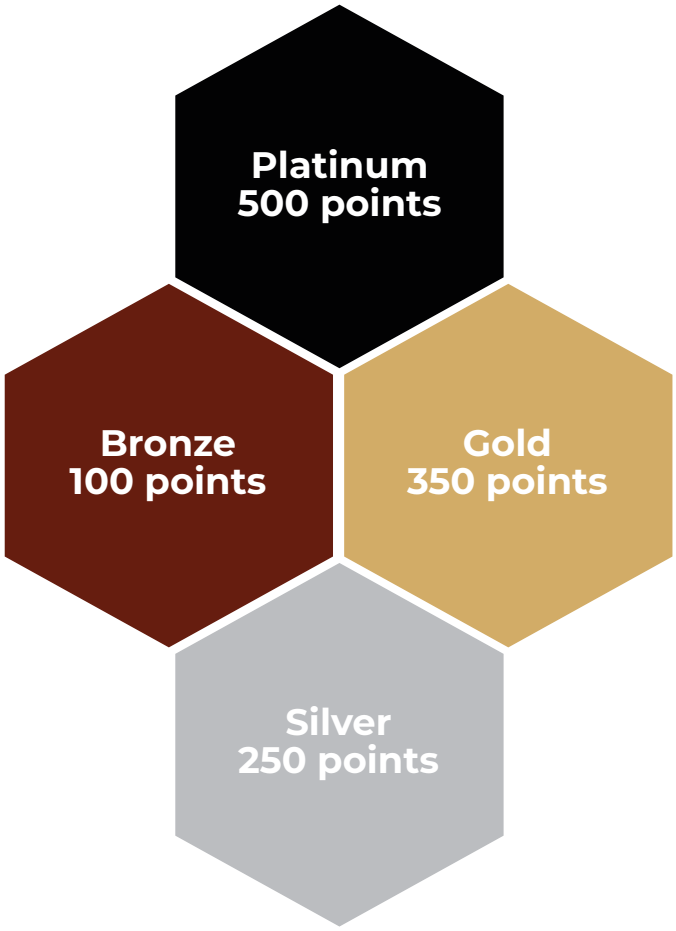
There are four categories of individual membership: Platinum, Gold, Silver and Bronze. Membership in any category is valid for one year as accumulated points are redeemable within that period.

Platinum membership benefits:

One complimentary workshop.

Complimentary pick-up/drop-off services for not more than six specific workshop(s).

Weekend for two at a choice hotel in Lagos.



Bronze membership benefits:

One Complimentary workshop.

Shopping coupons.

Gold membership benefits:

Two complimentary workshops.

Complimentary pick-up/drop-off services for not more than four specific workshop(s).

Silver membership benefits:

One complimentary workshop.

Complimentary pick-up/drop-off services for not more than two specific workshop(s).

How To Earn Points As An Organisation

There are two ways to earn points as an organization. This can happen either through the consolidated efforts of the HR team or any member of the organization.

01. Opening bonus points:

Earn 10 points when you book any of our services within 30 days of registering on My CCN Reward system.

02. Purchase any of our products

When a manager or any representative of an organisation facilitates the purchase of any of our products, the organisation receives the corresponding reward points within the price range as follows.

S/N	PRODUCT PRICE RANGE (N)	POINTS ATTACHED
1	50,000 – 100,000	10 points
2	150,000 – 200,000	20 points
3	220,000 – 400,000	30 points
4	500,000 – 700,000	60 points
5	1,000,000 – 1,500,000	100 points
6	2,000,000 – 3,000,000	150 points
7	3,100,000 – 5,000,000	200 points
8	5,100,000 – 10,000,000	250 points
9	10,500,000 – 20,000,000	300 points
10	25,000,000 and above	500 points

How To Earn Points As An Individual

There are eight ways to earn points as an individual:

01 **Opening bonus points:**
Earn 10 points when you book any of our services within 30 days of registering on My CCN Reward system.

02 **Through early registration:**
Earn 5 points per month when you make early bird booking for any of our training or summits (e.g. 5 points for 1 month before training, 10 points for months before training, 10 points for 3 months before training).

03 **Promotion of training/ workshops:**
Earn 5 points when you promote our training after registering for same by sharing, our "I am attending Conrad Clark Training banner"on social media (LinkedIn, Instagram & Facebook) and tag us.

04 **Refer and win Points:**
Earn 10 points for every referral that translates into purchase.

05 **Learner's point:**
Earn 5 points on the successful completion of class exercises during workshops/training.

06 **Social Media Reviews:**
Earn 5 points when you leave a review of your experience with us on Social Media (LinkedIn, Instagram and Facebook) and tag us.

07 **The POINTS MASTER:**
Earn 5 points and a 5-star rating as the highest point master for the month.

08 **Training cost**
Earn the following points when you book workshops within the related price range:

S/N	PRODUCT PRICE RANGE (N)			POINTS ATTACHED
1	30,000	–	50,000	10 points
2	60,000	–	100,000	20 points
3	120,000	–	200,000	30 points
4	320,000	–	400,000	60 points
5	500,000	–	800,000	100 points
6	900,000	–	1,500,000	250 points
7	1,600,000	–	3,000,000	350 points
8	3,200,000	–	5,000,000	500 points

CONRAD CLARK LOYALTY REWARD PROGRAM

TERMS & CONDITIONS

These terms and conditions (the "Terms") govern your use of the CCN Loyalty Reward Card (the "Card") and your relationship in relation to the Reward Card with Conrad Clark Nigeria Limited, whose correspondent address is 7th Floor, Mulliner Towers, 32 Alfred Rewane Road, Ikoyi, Lagos ("Conrad Clark Nigeria Ltd", "we" or "us").

Please take the time to read and understand these Terms before using your Reward Card. We also recommend keeping a copy of the Terms for future reference, although please note that they may be updated from time to time as described below. Your use of the Reward Card will constitute acceptance of these Terms.

Obtaining Your Reward Card

1. Points can only be earned and redeemed with the Reward Card when you purchase any of our products/services, which include (inhouse, open local/ international workshops, consulting, software etc.)

2. There are 4 categories of membership card available. See below the number of points required to redeem membership opportunities.
   Bronze: 100 points
   Silver: 250 points
   Gold: 350 points
   Platinum: Club 500

3. How to win Points: Points accrue from any of our solutions and services as described in our How to earn points module. If you are unsure whether a service qualifies, please speak to a member of staff.

4. You can obtain and register a Card free of charge by requesting from any member of staff by email or phone call. Your Card is Issued by, and remains the property of, Conrad Clark Nigeria.

5. Registering your card: You can register your Card with any of our staff. To register a Card, you are required to provide a valid email address and certain other contact information as required by Conrad Clark. You can only register and belong to one membership category per time.

Earning Rewards, Redeeming Rewards and Checking Your Balance

6. Membership benefits can be redeemed when total number of points required for each membership category is achieved within 1 year of Card registration.

7. Rewards may not be redeemed in conjunction with any other offer and no cash alternatives are available to the rewards specified for each category.

8. You must present your Card to claim any rewards.

9. My Paddy Reward System shall commence on the day of registration and shall be valid for a year. As a result, members cannot claim points for previous trainings, promotions, and such other activities that earn points.

10. Rewards must be earned before each card expiry date, which is 365 days from the date of card registration.

11. The rewards accumulated on your Card cannot be exchanged for cash.

12. Points are personal to the individual Card holder and cannot be pooled with points earned by another individual and redeemed together. Furthermore, please note that points shall not be purchased, sold or transferred to any other person.

13. Once points have been redeemed, they are deducted from a member's account and cannot be redeemed again.

14. The rewards attached to each Membership category are fixed and shall not be altered upon the request of any member.

Lost or Stolen Cards

Conrad Clark Nig Ltd is not liable for lost, stolen or damaged Cards. However, if reported early, we will (at our sole discretion) replace any lost, stolen or damaged Cards with a new Card. The new card will reflect the number of points collected before stolen/lost/damaged.

To report your Card lost, stolen or damaged, please email info@conradclark.com

Your replacement Card will be delivered to your registered address.

Amendment of these Terms and Termination

15 Conrad Clark Nigeria reserves the right to amend these Terms at any time or withdraw the Card scheme on reasonable notice. Any such changes will be posted on www.conradclark.com/home/reward.

Accordingly, kindly ensure you check the above webpage on a regular basis to receive updates on My Paddy Reward System. If you have registered your card, then we will notify you of nay change, deletion or addition by email the amended terms will apply to your use of the card. Where we intend to withdraw the My Paddy Reward Scheme, we will endeavor to give you 30 days' notice.

Your Cancellation of your Card

16 You have the right to cancel your Card at any time but you will lose the right to redeem all collected points. If you wish to cancel your Card you must contact the Card team at www.conradclark.com/home/reward

How to contact us

17 If you have any general enquiries, a query regarding your Card or if you dispute any transaction that has occurred on your Card please contact us at www.conradclark.com/home/reward

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Any of these corporate and individual cards can be yours

Corporate Cards

Individual Cards

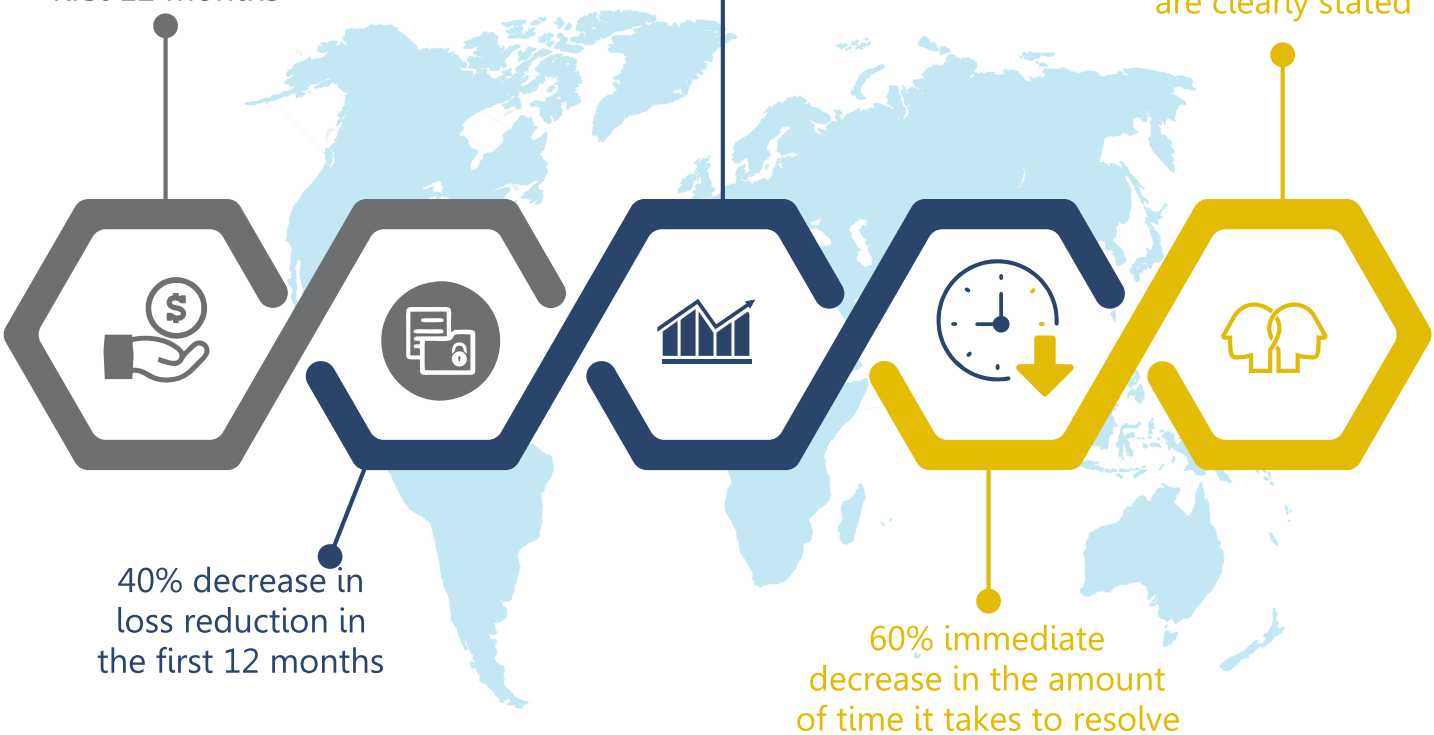
conradRP
...linking people, performance and risk

SOLUTION FOR ALL

30% reduction in overhead costs in the first 12 months

55% immediate decrease in time to generate weekly and monthly risk reports from excel

80% immediate increase in people working collaboratively as tasks/people dependences within organisations are clearly stated



40% decrease in loss reduction in the first 12 months

60% immediate decrease in the amount of time it takes to resolve staff performance and objective setting issues

BOOK YOUR DEMO!

Complies with – 2017 US COSO Framework
– New ISO 31000:2018 Standard

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Website: www.conradrp.com

People, Performance and Risk

Our Story

Founded in 2004, CCN began its journey with a principle of hard work and commitment to understand our clients' needs, environments and operations. This principle enables us to deliver comprehensive, value-added, result-oriented and bespoke solutions and services.

The result of our approach quickly became evident within a few years as we emerged as the leading provider of strategic risk and transformational change management solutions and services in Nigeria. Our suites of services and solutions have increased and our satisfied clientele are rapidly expanding to other African countries.

conrad clark
inspiring ~~im~~possibilities

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